

Exhibit R

Pamela Olin

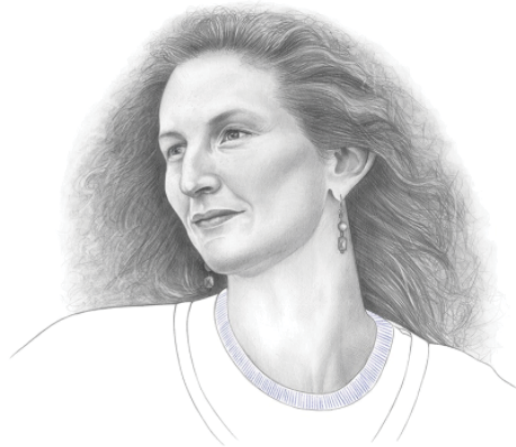
Age: 58

Hometown: Sarasota, FL

Occupation: Artist and Designer

Annual Subscriber

Pamela Olin is always doing something: making sculptures from steel, teaching welding at the Ringling College of Art and Design, producing events with her husband that benefit local community organizations. "I'm one of those people who just doesn't stop," she says.



I found out about the company through an article in *Wired* or *Fast Company*. I do a lot of reading. I liked the fact that Elysium has scientists on staff. I liked the fact that there is data. I did a little more research on the two elements in Basis and decided to start taking it.

Having taken a lot of supplements over the years, Basis is really the only supplement I take. I'm not on a bunch of meds. I have no heart or blood pressure or sugar issues. I'm 58. After doing research and talking with my doctors and really learning more about how your body can utilize different substances and how they're absorbed, I learned that so many of the supplements we take — they're not doing what they're reported to be doing.

It just seemed like two simple ingredients. The fact that there are so many knowledgeable people involved in this, and that you were so responsive when I had questions, it left me feeling secure in the knowledge that I was given and made it worth a shot. I'm thoroughly enjoying it.



Joe Ellis

"My formal education is a B.S. in



Suzy Oo

"I was following Dr. Cuzzocrea's work



Tom Flynn

"I'm still looking at 70. I didn't expect

my formal education is a B.S. in chemistry, B.S. in biology, B.S. in mathematics, and a minor in physics.”

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I was following Dr. Guarante's work, actually. He's kind of a rockstar in the scientific community.”

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I'm still learning at 70. I didn't expect that. I thought I'd just grow jaded about everything. But that's not the way I feel.”

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